

2009 Digital Television Transition FAQs



The federal government is requiring high powered 'local' broadcast television stations (ABC, NBC, CBS, FOX, PBS, the CW, MyNetworkTV plus more) to turn off their analog channels and broadcast exclusively in the clearer, better digital television (DTV) format starting at midnight **February 17, 2009.**



Will I be Affected by the DTV Transition?

If you receive free local television signals through an over-the-air antenna (OTA) you will be affected. If you only use cable or satellite you will NOT be affected.

What will I Need to Receive Digital Signals?

If you use an OTA antenna with an analog TV to receive local stations (ABC, NBC, CBS, FOX, PBS, the CW, MyNetworkTV plus others), you must either purchase a new digital TV or buy a converter box. A converter box plugs into your existing analog TV set and OTA antenna, enabling you to receive local DTV stations FREE – with no monthly programming fees.

Winegard has 2 different models to choose from:



RC-DT09 converts digital OTA signals and provides your analog TV with analog signals. The RC-DT09 is certified by the NTIA to be used in conjunction with \$40 government coupons.

RC-1010 is the same as the RC-DT09 except it has an HD tuner for HDTVs that do not have an ATSC HD tuner built in. This box is not eligible for the government converter box coupon program.



How does the \$40 Government Converter Box Coupon Program Work?

The federal government is providing \$40 coupons that can be used toward the purchase of certified DTV converter boxes. The Winegard Digital to Analog Converter Box, RC-DT09, qualifies for this coupon program. Households can apply for up to two coupons, valued at \$40 each, which must be redeemed at certified retailers. To find out more about certified retailers, visit www.winegard.com/DTV. See bottom of next page for more coupon information.



Will I Need a New Winegard Antenna?

The answer is 'NO'. Due to the fact that all digital and analog signals are broadcast on the same frequencies there is no need to change antennas. **All styles of Winegard Sensar® and RoadStar™ OTA antennas are digital-ready and will work now and after the digital transition in February 2009.**

Switch Today!

While the permanent switchover to digital won't happen for months, many local television broadcasters are already transmitting in digital.

With digital television, you will enjoy better picture and sound. No more snow, no more static, no more ghosting effects.

Another advantage is more programming, known as 'multi-casting'. This provides up to 6 additional channels of news, weather, children's shows, etc. on one channel. An on-screen programming guide and enhanced closed captioning capabilities are other features you'll enjoy with digital TV.

What You Need for the DTV Transition



**Don't wait any longer.
Enjoy the benefits of Digital TV today!**

RC-DT09

Digital to Analog Converter Box

Approved for
\$40
COUPON



2009
DTV Ready!

The RC-DT09 converts digital over-the-air signals and provides your analog TV with analog signals. The RC-DT09 is certified by the NTIA to be used in conjunction with government coupons.

Dimensions 5.5"W x 1.75"H x 6.5"D.

Unit weight .7 lbs. Shipping weight 1.4 lbs.

- **Certified for \$40 government coupon program**
- **Perfect for home or RV**
- **Fully compliant with ATSC standards**
- **Compact size**
- **Includes connection cable and remote control**
- **Closed captioning for hearing impaired**
- **Supports channels 2 - 69**
- **Displays all DTV formats and multicast channels**
- **Parental control**
- **Watch TV in 4:3 or 16:9 formats**

Helpful DTV links:

www.dtv2009.gov

www.dtv.gov

www.dtvanswers.com

www.dtvtransition.org

Additional features include:

- Channel 3/4 NTSC RF output
- NTSC video and audio output
- On-Screen Display menu

Front/Back Panel:

- Power indicator LED
- 3 button control
(Standby/On, Channel up, Channel down)
- RF-in/RF-out
- RCA video & audio output

Power Source:

- 120V AC/DC Adaptor 9V DC Output



1. Apply for Coupon

Between January 1, 2008 and March 31, 2009, you have these ways to request a coupon (while supplies last):

- Apply online: www.DTV2009.gov
- Call the 24-hour hotline: 1-888-DTV-2009 (1-888-388-2009)

2. Receive Coupon

Now that you have your coupon(s), remember, you have 3 months before expiration. Coupons redeemable with certified converter boxes only.



3. Redeem Coupon

- Buy box and redeem coupon online:
www.winegarddirect.com/dtv
- Order by phone: 1-866-609-9374

For a complete list of RC-DT09 retailers go to www.winegard.com/dtv